

SULTAN FATIHUN NAIM

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Professional Summary

Results-driven Digital Marketing and Campaign Management professional with experience in Google AdSense publishing, SEO, social media growth, content strategy, and campaign coordination. Proven ability to manage digital platforms, execute outreach campaigns, analyze performance data, and coordinate teams. Strong communication, leadership, and organizational skills with practical experience in digital promotion, public engagement, and financial market analysis.

Professional Experience

Digital Marketing & Content Management

Freelance (2021 – 2025)

- Worked as a Google AdSense Publisher and managed monetized websites.
- Managed Facebook Pages and YouTube Channels, focusing on audience growth and engagement.
- Implemented SEO strategies to improve visibility and organic reach.
- Provided digital marketing services for local clients and businesses.
- Created and executed content promotion and social media marketing campaigns.
- Analyzed performance metrics and optimized campaigns for better results.

Election Campaign Co-Lead

Bangladesh National Election 2026 | Kushtia-3 Constituency

- Served as Co-Lead in election campaign operations.
- Coordinated campaign activities, volunteers, and outreach programs.
- Assisted in strategic planning and field-level campaign execution.
- Managed public engagement and communication initiatives.
- Worked closely with campaign leadership to ensure effective voter outreach.
- Supported campaign messaging, digital communication, and voter engagement activities.

Proprietary Trading & Market Analysis

- Studied financial market analysis, technical analysis, and risk management.
- Successfully passed FTMO Trader Evaluation (Phase 1).
- Developed trading discipline and portfolio management skills.
- Conducted market research and analyzed market trends.

Academic Qualification

Fazil in Ulumul Quran and Hadith (2024 - Running)

Bangladesh Arabic University

Alim (Science), 2022

Kuatul Islam Kamil Madrasah, Kushtia

Result: GPA 5.00

Dakhil (Science), 2020

Kuatul Islam Kamil Madrasah, Kushtia

Result: GPA 4.67

Skills

Hard Skills

- Digital Marketing
- Search Engine Optimization (SEO)
- Social Media Management
- Google AdSense
- Facebook Marketing
- YouTube Channel Management
- Content Strategy & Growth
- Risk Management
- Basic Cyber Security
- Artificial Intelligence (AI) Tools
- Microsoft Office

Soft Skills

- Communication Skills
 - Leadership
 - Team Coordination
 - Public Relations
 - Problem Solving
 - Critical Thinking
 - Time Management
 - Organizational Skills
 - Adaptability
 - Research & Information Analysis
 - Public Engagement
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Languages

Bengali : Native

English : Intermediate / Professional Working Proficiency

Arabic : Basic Reading & Understanding

Certifications & Training

- FTMO Trader Evaluation – Phase 1 Passed
- Artificial Intelligence (AI) Training (2026)
- English Language Training – Future English Academy (2025)
- Cyber Security & AWS Arena Web Security – Issued: 29-08-2023
- RC Basic & First Aid Training – Bangladesh Red Crescent Society, Kushtia Unit (30-09-2019)
- Ta-Limul Quran Muallim Training – Merit Position: 3rd (20-08-2017)
- Talent Hunt 2018 – Kushtia Technology and Science Society (KTSS)

Volunteer & social engagement

Actively engaged in social development initiatives, community support activities, and volunteer programs. Contributed to local events and public engagement activities while demonstrating leadership, teamwork, and coordination skills.